

Media Information

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Das WeltAuto. Volkswagen's Used Car Programme That You Can Trust

- A new and improved Das WeltAuto website for easier browsing
- Eight participating Das WeltAuto dealers nationwide
- Peace of mind as all certified Das WeltAuto vehicles undergo a thorough 133-point check

KUALA LUMPUR – Volkswagen Passenger Cars Malaysia (VPCM) launched the Das WeltAuto programme in 2019 and has since offered customers complete confidence and peace of mind with its certified used cars. Today, Volkswagen is pleased to introduce a new, more user-friendly Das WeltAuto website that makes comparing vehicles even easier. The new website interface is now located at www.dasweltauto.com.my

Customers who are in the market for a pre-owned Volkswagen can browse great deals and savings online under the monthly special offers, which currently features great deals such as a 2017 Passat 1.8TSI Comfortline going for RM100,000; or a 2017 Vento **1.6L** Comfortline at only RM38,888.

Das WeltAuto is Volkswagen's global used car programme that offers customers certified used cars they can trust, backed by its expert know-how, standards and processes. Since its establishment in Germany in 2010, Das WeltAuto has won multiple awards for its exemplary used car service, including the 2016 "Used Car Programme of the Year" by Car Dealer Magazine, and the 2019 "Best Used Car Website" at What Car? Used Car of the Year Awards.

The benefits of going through Das WeltAuto are plenty, and its customers can expect the same level of service experience as if they were purchasing a brand-new car. All models are accepted for trade-in and will undergo a strict and thorough 133-point check conducted and verified by Volkswagen Technicians. Das WeltAuto customers will then enjoy a 1-year extended warranty and 1-year roadside assistance; and be rest assured that the vehicles are fitted with genuine parts, are accident-free, and come with complete proof of service at authorized Volkswagen service centres.

In addition, VPCM has launched a "Trade-Up" campaign for owners of the Touran, Cross Touran, Sharan, Passat CC and Passat B7 who are in the market for a new Volkswagen. These owners will enjoy an additional RM3,000 trade-in support on all Volkswagen models, including the recently launched all-new Arteon R-Line, the Tiguan Allspace variants (R-Line and Highline), and the Passat Elegance.

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Das WeltAuto is available at eight Volkswagen dealerships; Volkswagen Puchong, Volkswagen Gombak, Volkswagen Glenmarie, Volkswagen Tebrau, Volkswagen Alor Setar, Volkswagen Juru, Volkswagen Ipoh and Volkswagen Skudai.

For more information, visit www.dasweltauto.com.my

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Volkswagen Passenger Cars Malaysia (VPCM) is the official distributor of Volkswagen cars in Malaysia. With long-term business aspirations in the region VPCM's primary focus is on sales strategies through future products, strengthening the Volkswagen dealer network and service and parts availability. VPCM is managed by European automotive retail specialist, Porsche Holding Salzburg, is one of the largest and most successful automotive distributors in Europe. The Salzburg-based company was founded in 1947 and operates today in 26 markets in Western- and South-eastern Europe, China, and in Colombia and Chile in South America.
